

# Graphic File Submission Guidelines

## PACIFIC STUDIO

5311 Shilshole Ave NW  
Seattle, WA 98107  
[www.pacificstudio.com](http://www.pacificstudio.com)

### **File format**

Native design file. Adobe InDesign and Illustrator preferred.  
Pacific Studio is up to date with Creative Cloud. Send PDF files as a reference, not as final art.

### **Size**

Files are built to finished size (if file built at half or quarter size, specify in file name).

### **Bleed**

Proper amount of bleed is built into the file (amount varies depending on final size, vendor specs, process). 0.5" bleed for most graphics; 1" bleed for murals.

### **Type**

Convert all fonts to outlines.

### **Layers**

Layers are properly built and organized. Cut lines, when applicable, are on a separate, no-printing layer.

### **Images**

High resolution images are linked and packaged. Minimum of 150 ppi is recommended.

### **Color**

Pantone colors (if any) are applied properly (PMS color vs CMYK build).  
Pantone Solid Coated preferred.

### **Trim**

Cut lines, when applicable, are on a separate, non-printing layer.